

VPD GOVERNMENT SOLUTIONS

Integrity | Excellence | Teamwork | Respect

VPD, a VA verified SDVOSB, has been delivering best-in-class solutions to a wide variety of clients for ten years. VPD is passionate about being a great place to work and fostering lasting relationships with our clients, our communities, and our employees.



STRATEGIC COMMUNICATIONS CAPABILITIES

Our Approach

VPD uses actionable, evidence-based messaging to increase awareness and influence behavioral and social change. VPD has expertise and experience with reaching and engaging targeted populations and multicultural individuals and communities. Through our cross-disciplinary approach, we create innovative ideas and scalable solutions that deliver results.

VPD Communication Capabilities

- Dissemination strategy development for human services research projects, organizations, and specific initiatives that need to reach targeted audiences
- Social media strategies to reach targeted audiences with appropriate information
- Developing effective partnerships with non-profits, governmental entities, and bi-national stakeholder groups
- Communication assessment and evaluation via analytics and Key Performance Indicators
- C-Suite communication, executive correspondence, and speechwriting to clearly and succinctly express the proper message, words, and ideas

IMPACTFUL RESULTS



- **Increased annual site visits to 18,660** compared to 600 for other OPRE sites.
- Managed all **external (funding opportunities, webinars, blog posts)** and **internal (newsletter and senior management communications)** OPRE communications.
- Published over **130 publications** in 2020.



Office of the Chief Information Officer

- Developed a **video interview series** for the weekly News and Updates section that increased employee engagement and traffic to the **myCIO site**.
- Implemented new strategy weekly **News and Updates blast** reaching **700+**.
- Created tailored engagement background briefs and talking points for **DHS OCIO leadership to provide public comments and speeches**.



U.S. Customs and Border Protection

- Assisted in the passing of the nearly **\$4B** in Infrastructure Investment and Jobs Act funding for the modernization of land ports of entry along the Nation's borders.
- Drafted dozens of communication strategies to ensure the distribution of necessary information to **Congress, media, and DHS/CBP leadership regarding facilities**.
- Developed **C-level talking points and issue papers** for internal and external meetings and Congressional hearings.

For more information email info@vpd.gov or visit www.vpd.gov

VPD CAPABILITIES SUMMARY

What We Can Do for You

ABOUT VPD

VPD Government Solutions is a verified Service-Disabled Veteran-Owned Small Business headquartered in metropolitan Washington, D.C. Our Project Management Professionals, Agile Certified Professionals, Program Analysts, Communication Specialists, and Defense Acquisition Workforce Improvement Act certified acquisitions professionals are adept at supporting established and dynamic multi-vendor initiatives in fast-paced, and dynamic environments.

As trusted advisors to our clients, we first seek to understand their challenges. VPD will take the time to listen to our clients' needs and evaluate the situation to determine root causes and desired outcomes and then in a personal and agile manner, we work in partnership with our clients to build innovative and lasting resource solutions.

FEDERAL GOVERNMENT CLIENTS



U.S. Customs and Border Protection



U.S. Citizenship and Immigration Services



Office of the Chief Information Officer

CERTIFICATIONS AND AWARDS



ISO 9001:2015 Certified

NEED MORE INFORMATION?



Contact Jim Burkart
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For more information email info@vpd.gov or visit www.vpd.gov